The Raise Craze ANNUAL DIRECT GIVE CAMPAIGN is Bagley PTA’s largest fundraising effort of the year. During this fundraiser, students decide what acts of kindness (AOKs) they will perform, then ask friends and family to support them through donations via the online Raise Craze platform. What a great way for us to teach our students the importance of kindness and gratitude while raising much needed funds! Students and supporters alike can track progress on AOKs online. *Won’t you help us reach our goal?*

**Campaign Goal:** $55,000 direct giving + $10,000 corporate matching

**Dates:** Thursday, October 10 – Friday, October 25, 2019

**WHY ARE WE FUNDRAISING?**

The PTA EXPENSE BUDGET, approved by the membership, is **$117,150** which translates to **$295 per student**, on average, toward the PTA REVENUE BUDGET.

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**2019-2020 REVENUE BUDGET**

- **RAISE CRAZE** - $55,000 direct giving + $10,000 corporate matching
- **JOGATHON** - $35,000 direct giving + $2,500 corporate matching
- **OTHER FUND-RAISERS** - $11,750

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**2019-2020 EXPENSE BUDGET**

- **STAFF SALARY SUPPORT** - 47%
- **SCHOOL DAY ENRICHMENT** - 24%
- **CLASSROOM BASICS** - 20%
- **PTA OPERATIONS** - 4%
- **COMMUNITY ENRICHMENT** - 5%

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- **Staff Salary** includes support for our librarian, nurse, and playground supervisors
- **School Day Enrichment** includes visiting artists/assemblies, playground equipment, K-5th field trip transportation, Field Day, instrumental music instruction, and 5th grade camp
- **Classroom Basics** include supplies for all K-5th and special education classes; art, music, and health & fitness supplies; and library books
- **Community Engagement** includes Welcome Back, Parent Education Night, RULER Night, Art Walk, and Bike Rodeo events as well as our family emergency fund
- **PTA Operations** include bank fees, accounting, insurance, and handout printing
TAKE ACTION NOW!

- **Register your child online** for RAISE CRAZE at [https://my.raisecraze.com/AZQ2MH8/](https://my.raisecraze.com/AZQ2MH8/) and support her/him in performing acts of kindness (AOKs)
  - Alternatively, ask your teacher for an AOK Paper Tracker if you wish to participate without registering

- **Donate online** through the RAISE CRAZE platform and encourage family and friends to support your child’s acts of kindness goals through donations
  - Alternatively, donate online at [https://danielbagleypta.membershiptoolkit.com/donate](https://danielbagleypta.membershiptoolkit.com/donate) or by check (see below) without registering for RAISE CRAZE. Your donation will be counted into our totals displayed at school.

- **Seek corporate matching** through your employer

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**Donations By Check**

For donations by check, complete the form below and return it with your donation in your child’s mail folder. It is important to complete all contact and student information. *The information will be used to send you a receipt for tax purposes.* Thank you for your donation!

1) Please submit **ONE form per family** if donating by check
2) Make checks payable to “Daniel Bagley PTA”
3) Does your employer have a Corporate Matching Program? If yes, provide the company name:

_____________________________________

PARENT/GUARDIAN NAME (required): __________________________________________________________

ADDRESS (required): ________________________________________________________________________

EMAIL (required): _____________________________________________ PHONE: __________________

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*Daniel Bagley PTA is a 501(c)3 nonprofit organization and donations are fully tax-deductible.

Return this form along with your donation in your child’s mail folder to the classroom.